

BANK MANAGEMENT CONFERENCE


AND
LEGISLATIVE RECEPTION & DINNER



NORTH DAKOTA
BankERS
ASSOCIATION



JANUARY 24, 2019
RAMKOTA HOTEL | BISMARCK, ND



You are invited to the 2019 NDBA Bank Management Conference & Legislative Dinner. We expect over 100 bankers to attend this important event and I sincerely hope to see you there. This year's conference will address current issues in the banking industry. Topics will include digital innovations in financial services, employee engagement and portfolio strategies. A preview of the upcoming legislation session will also be provided.

The NDBA Board of Directors and I look forward to seeing you in Bismarck in January.



Todd Steinwand, NDBA Chairman

Thursday, January 24

- 8:00 am – 10:00 am** **Joint Meeting:** NDBA Board of Directors and NDBA Legislative Committee
All bankers are invited to attend.
- 9:45 am – 10:15 am** **Registration and Continental Breakfast**
- 10:15 am – 11:15 am** **“Making Digital Personal: The Way Forward for Community Banks in the Era of FinTechs, BigTechs & MegaBanks”**
[Lee Wetherington, Jack Henry & Associates, Hahira GA](#)
At its best, banking is personal, but traditional approaches to digital banking have leveraged technology and automation to depersonalize the franchise. Strategic differentiation – not emulation of MegaBank automation of everything – is the way forward for community banks who now have an historic opportunity to differentiate themselves in digital channels precisely where fintechs, BigTechs and MegaBanks are weakest. But how? Join Lee Wetherington for an inspiring review of how community banks are beginning to translate their trust and personal service meaningfully into digital channels by humanizing support at the limits of self-service.
- 11:25 am – 11:35 am** **“An Update from the Commissioner”**
[Lise Kruse, ND Department of Financial Institutions, Bismarck](#)
- 11:35 am – 12:25 pm** **Roundtable Discussions**
Join this fast-paced session to discuss current banking issues with colleagues
- 12:25 pm – 1:25 pm** **Luncheon with Entertainment by special guest Jessie Veeder, Watford City**
- 1:30 pm – 2:25 pm** **“Long Day’s Journey Into Night: Our Economic Prospects and How They Affect Portfolio Strategies”**
[Lester Murray, The Baker Group, Oklahoma City OK](#)
In 2018, the domestic economy enjoyed above-trend growth while the Fed was able to finally achieve its goal for inflation. For the year ahead, uncertainty over trade relationships, the vagaries of policy lags, and an increasingly unpredictable geo-political environment represent ongoing challenges for portfolio management. This session will assess current conditions and discuss the variables that might, or might not, produce a change in the economy’s performance. That performance will have a direct bearing on central bank monetary policy that will in turn determine the levels of interest rates. The world of a portfolio manager is never without uncertainty and alternative strategic approaches to that uncertainty will also be discussed.
- 2:35 pm – 2:45 pm** **“Bank of North Dakota Update: Celebrating 100 Years of Serving North Dakota”**
[Eric Hardmeyer, Bank of North Dakota, Bismarck](#)
- 2:45 pm – 3:45 pm** **“Connecting the Workplace and Life Through F.U.N.”**
[Paul Long, Kansas City KS](#)
Paul’s philosophy of Fundamism is a deliberate approach to happiness in the workplace, can be applied by anyone and is certain to move your team in the direction you desire. Based on the core principle of F.U.N., this experience will allow your team to explore their Foundation, Understanding of Others and help identify Next Steps in maximizing their overall effectiveness at work and in life.
- 3:55 pm – 4:55 pm** **NDBA Legislative Review and Comments by Legislative Leadership**
Facilitated by NDBA President and CEO Rick Clayburgh and NDBA General Counsel Tracy Kennedy
- 6:00 pm – 7:00 pm** **Legislative Reception**
- 7:00 pm – 9:15 pm** **Legislative Dinner with Entertainment by “Deuces Wild” Dueling Pianos**



Lee Wetherington
Jack Henry & Associates, Inc.



Lise Kruse
ND Dept of Financial Institutions



Lester Murray
The Baker Group



Eric Hardmeyer
Bank of North Dakota



Paul Long
Motivational Speaker & Consultant



Rick Clayburgh
NDBA President & CEO



Tracy Kennedy
NDBA General Counsel

LUNCHEON ENTERTAINMENT

Jessie Veeder has been a symbol of folk music in the badlands of Western North Dakota since she released her first album at only 16 years old. Since then she has gone on to have a successful career in the music industry. Beyond the music, it's Veeder's stories that have gained her a global following.



LEGISLATIVE DINNER & ENTERTAINMENT



When the legislative session begins this January, members of the 2019 North Dakota Legislative Assembly will address numerous issues affecting North Dakota's banking community. NDBA's Legislative Reception & Dinner will bring together bankers, members of the Legislature, statewide elected officials, their staff and spouses.

Changes at the national and state level have a tremendous impact on customers, small businesses, communities and employees. NDBA's Legislative Dinner is an important opportunity to discuss important banking issues and thank those legislators who have helped with critical issues in the past.



Entertainment by Deuces Wild! Dueling Pianos

Hotel Information



Ramkota Hotel & Conference Center

800 South Third Street, Bismarck ND
Phone: 701.258.7700

A block of rooms will be held until January 7. Room rate is \$109. Please call the hotel directly at 701.258.7700 and ask for the North Dakota Bankers Association room block.

NDBA

PO Box 1438
Bismarck ND 58502-1438
Phone: 701-223-5303
www.ndba.com

Registration Options

Register by January 7 and save!

Register before January 7 and save \$20 off the registration fee.

REGISTRATION OPTIONS	REGISTER BY JAN. 7	REGISTER AFTER JAN. 7
Conference (Day Sessions, Legislative Reception and Dinner)	\$225	\$245
Day Sessions Only (No Reception or Dinner)	\$125	\$145
Legislative Update, Reception and Dinner Only	\$125	\$145
Spouse/Guest Reception and Dinner	\$85	\$105

Refund Policy

Refund less \$20 will be made if requested one week prior to conference. No refunds after that date. If you are unable to attend, substitution by another bank employee is encouraged.

Tax Disclaimer

The cost for all meals and breaks at the conference is \$78. This information is provided for your tax records, in keeping with the IRS 50% deductible provision under Section 274 (n) of the Internal Revenue Code.

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DOUGHERTY & COMPANY LLC



JANUARY 24, 2019
 RAMKOTA HOTEL | BISMARCK, ND

BANK MANAGEMENT CONFERENCE AND LEGISLATIVE RECEPTION & DINNER

REGISTRATION

Organization Information

Bank/Company _____ Phone _____

Address _____

City _____ State _____ Zip _____

Registrants

Registrant 1 _____ Conference Day Sessions Only Legislative Reception/Dinner

Email _____ Spouse/Guest _____

Registrant 2 _____ Conference Day Sessions Only Legislative Reception/Dinner

Email _____ Spouse/Guest _____

Registrant 3 _____ Conference Day Sessions Only Legislative Reception/Dinner

Email _____ Spouse/Guest _____

Registrant 4 _____ Conference Day Sessions Only Legislative Reception/Dinner

Email _____ Spouse/Guest _____

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TOTAL AMOUNT DUE				



NORTH DAKOTA
Bankers
 ASSOCIATION

Mail this form with payment to:
 North Dakota Bankers Association
 Attn: Registration
 PO Box 1438
 Bismarck ND 58502-1438

Please send an invoice. Check enclosed. I'd like to pay by credit card.
Please contact me.